



الأسواق الحرة الأردنية  
JORDANIAN DUTY FREE SHOPS



# Jordan Duty Free Profile



## A Warm Welcome

Jordan Duty Free was founded in 1997, with the opening of the first shop in Jordan's capital of Amman. Evolving from a locally focused outlet into one of Jordan's top public shareholding companies, JDF grew to operate sixteen duty free shops in Jordan. JDF shops are strategically located at the kingdom's land and sea borders, to serve both arriving and departing travelers; focused on meeting customers' retail shopping needs.

From a modest beginning, Jordan Duty Free acquired immaculate growth momentum through strategic planning and development. Now, JDF offers a comprehensive and exciting range of products including the best in fragrances, cosmetics, accessories, confectionary, liquors, cigarettes and tobacco. Committed to provide an extensive shopping experience, Jordan Duty Free serves diplomats, non-residential foreigners, and passengers ranging from tourists, businessmen to pilgrims.

After stepping on the Jordanian land, JDF welcomes you with a smile to explore a multitude of destinations. With the significant growth and business position JDF achieved, the Jordanian government supportively contributed strategic spaces for JDF shops at all borders. Consequently, JDF has built a prominent and respectable reputation and name for itself in the market and among its loyal customers.

Located at the heart of the Middle East, Jordan is in the center of the communication roads between five countries and four continents. With the advantage of political and economic stability, Jordan made its mark as a favored tourist and investment hub; ultimately presenting JDF with the tremendous opportunity for trade and development. Over the years, JDF has observed an increase in footfall with 14,423,329 visitors in 2009 leading to a total of \$57,389,290 in sales revenue. With a perfect balance of inviting deals, remarkable product offerings and quality service JDF is determined to set a new benchmark of performance.

# Vision

“With minds set on excellence and leadership, JDF aspires to become the leading Duty Free Company for the region’s land and sea borders.”



# Mission

“We are persistent to consistently offer our customers a unique shopping experience by providing a luxury of innovation, variety, quality and value at great prices; all wrapped up with delightful and accommodating customer service.”





# Shopping at JDF

With a customer-focused philosophy, JDF carefully selected their shops' prime locations to guarantee convenience that transcends the traveler's shopping experience to a very special part of every journey.

Friendly customer service is a great benefit you can enjoy while shopping at JDF shops. By utilizing innovative customer communication to a new level, JDF is in the process of developing an online pre-order purchase service with the customers' best interest in mind. The process of ordering a purchase online and collecting the purchases at the nominated shop as you depart or return to Jordan, enables us to tailor our services at your convenience.

JDF is very keen on serving diplomats with utmost proficiency, therefore expert knowledge, unparalleled customer service and comprehensive product ranges, harmonized with the planned synchronization between customs and shop cashiers, comprehensively simplify and optimize the diplomats' purchase cycle with every JDF visit.

A dynamic team of 400 employees working across our kingdom's outlets is well trained to make your visit an enjoyable experience, always ready to help guests find what they are looking for. Our customer satisfaction is our testimonial to delivering the finest service to our diverse customers, with an urge towards reaching travel shopping distinction.

# JDF Product Offering

With millions of travelers visiting JDF every year, it is an ongoing priority to particularly choose stock keeping units (SKU's) to explicitly answer to customers' different needs, preferences, and tastes. Needless to say, a variety of over sixteen thousand SKU's is bound to form a mix of unique products and brands. With years of expertise and a profile of top of the line brands, JDF has become a choice for travelers looking for a package of quality, uniqueness, and value.

It has been part of our business strategy to offer the latest and most prestigious world known fragrances, cosmetics, accessories, confectionary, liquors, cigarettes and tobacco.





# The Shops

JDF has gone a long way from its modest beginnings back to over a decade ago with its distinguished management and operation of its kingdom-spread shops, including:

- **Amman Shop:** chosen to serve all non-residential foreigners and accredited diplomats in Jordan.\*
- **King Hussein Bridge Shop:** 70 km's (44 miles) West of Amman, it serves passengers traveling between Jordan and Jerusalem.
- **Sheik Hussein Shop:** 90 km's (57 miles) North-West of Amman, it serves passengers traveling between Jordan and Israel.
- **Wadi Araba Shop:** 330 km's (103 miles) South of Amman, it serves passengers traveling between Eilat and Jordan (Aqaba, Wadi Rum and Petra).
- **Al-Ramtha Shop:** 85 km's (53 miles) North of Amman, mainly serves Ramtha residents traveling between Jordan and Syria.
- **Jaber Shop:** 90 km's (57 miles) North of Amman, it serves passengers traveling between Jordan and Syria.
- **Al-Karamah Shop:** 331 km's East of Amman, it serves passengers traveling between Jordan and Iraq.
- **Al-Omari Shop:** 155 km's South-East of Amman, it serves passengers traveling between Jordan and Saudi Arabia.
- **Al Mudawarah Shop:** 322 km's South of Amman, it serves passengers and pilgrims between Jordan and Saudi Arabia

*\*Note:- non-residential foreigners are permitted to shop at JDF Amman Shop within 14 days from their entry date to Jordan.*

# Your Gateway to Jordan

Jordan has grown into a modern nation which has enjoyed a remarkable measure of peace, stability and economic growth in recent decades. Located at the heart of the Middle East, Jordan is a well traveled bridge between sea and land, east and west; making the country one of the most preferential locations for investment. Half way between Syria, Iraq, Saudi Arabia and Palestine, Jordan has direct access to all major Middle Eastern markets.

A precious land covered all the way with stunning attractions, Jordan offers so much more for a modern traveler. Jordan is a land of compelling beauty and contrast; from the fascinating city of Amman to the lowest point on earth the Dead Sea, heading south to the famous world wonder, Petra, to the haunting wilderness of Wadi Rum, and Aqaba, the perfect spot on the shores of the Red Sea; it admirably presents an inviting destination for people of different cultures and interests.

JDF pleasantly draws a smile on every visitor's face, whether it be on his journey to Jordan or from Jordan, we always manage to leave a lasting impression as a reflection of Jordan's essence, warmth, and hospitality.



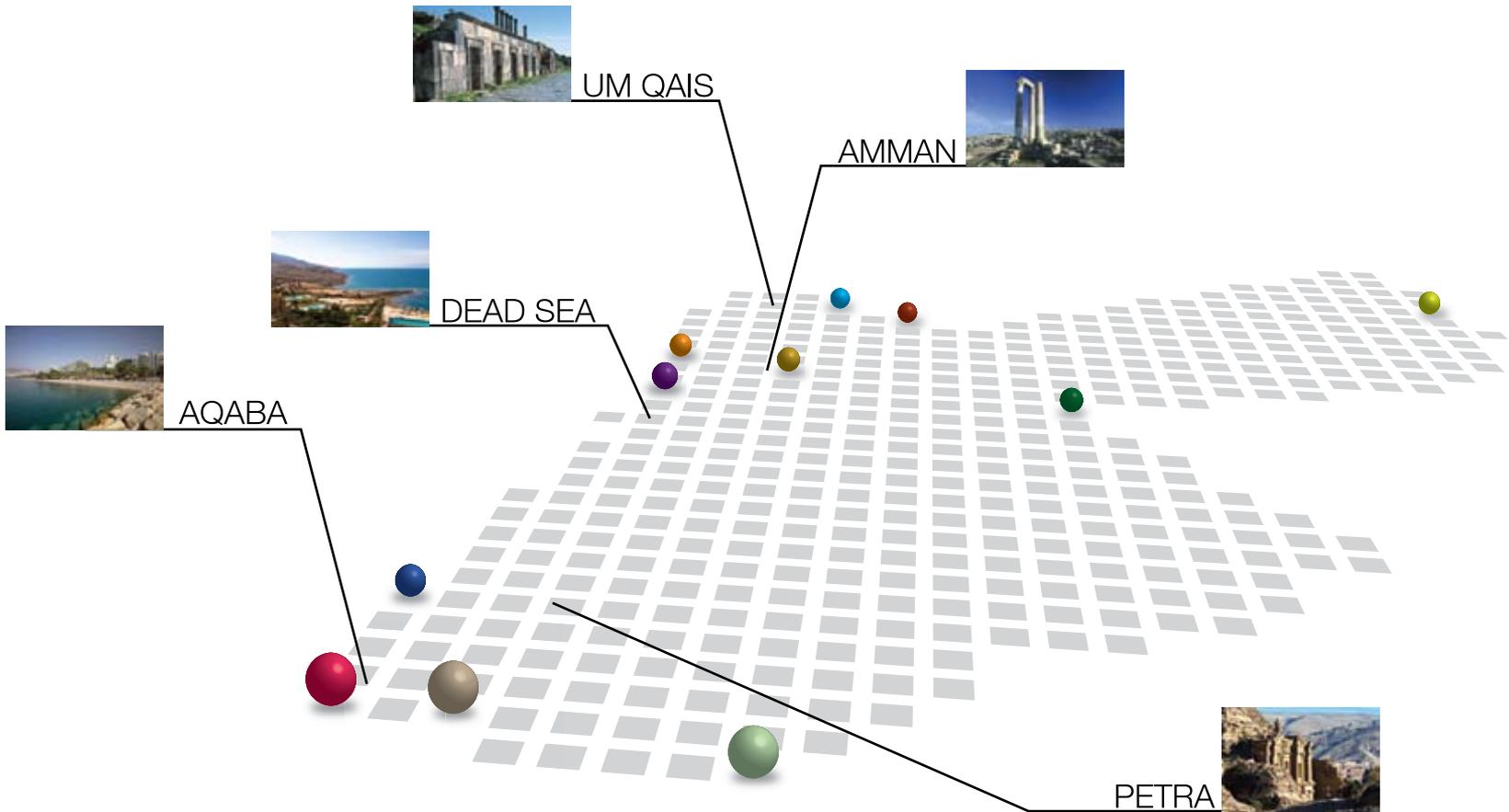
# Awards & Certifications

JDF's attention to details and responsiveness to the needs of the customers are key elements of our philosophy. In addition to acquiring the latest product brands, JDF has proven precise dedication to work and development.

By focusing on a well planned scope of work, JDF successfully earned numerous awards and certificates including:

- ISO 9002/ 2000
- Gulf-Africa Duty Free Magazine (Most Distinctive Retailer Border Stores Middle East/ Africa) for the years :  
2000  
2002  
2008





**JORDAN DUTY FREE SHOPS MAP**

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|--|--|---|--|
|  AL-RAMTHA DUTY FREE SHOP      |  SHEIKH HUSSEIN BRIDGE DUTY FREE SHOP |  AL-OMARI DUTY FREE SHOP   |  AQABA PORT DUTY FREE SHOP (PASSENGER TERMINAL) |
|  JABER CROSSING DUTY FREE SHOP |  AMMAN DUTY FREE SHOP                 |  WADI ARABA DUTY FREE SHOP |  AL-MUDAWARAH DUTY FREE SHOP                    |
|  AL-KARAMA DUTY FREE SHOP      |  KING HUSSEIN BRIDGE DUTY FREE SHOP   |  AQABA PORT SHIP SUPPLIES  |  |





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